



New England Health & Racquet

December 1997/January 1998
Providence TV Summary

Market/Station	Gross	Adj. Gross	Net	Value
Providence				
WLNE-TV (ABC)	\$4600.00	\$4900.00	\$3910.00	\$17,790.00
WNAC-TV (FOX)	2880.00	2880.00	2448.00	8,155.00
WPRI-TV (CBS)	2800.00	2800.00	2380.00	9,095.00
Totals	\$10,280.00	\$10,580	\$8738.00	\$35,040.00

Market/Station		<u>GRP's</u>		<u>CPM</u>	
Providence	# Spots	25-54	35-64	25-54	35-64
WLNE-TV	86	180	182.4	\$4.27	\$5.04
WNAC-TV	75	82.5	59.5	5.47	9.08
WPRI-TV	44	92	68	4.77	7.73
Totals	205	354.5	309.9	\$4.68	\$6.41





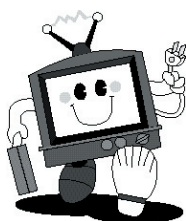
BROADCAST ORDER



HEALTHTRAX INTERNATIONAL

115 New London Turnpike
Glastonbury, CT 06033
203-633-5572
Fax: 203-633-7472

New England Health & Racquet



TELEVISION TRAFFIC ORDER

Participating Clubs:
1: Warwick
2: East Providence
3: North Dartmouth
Revision #:

Market: Providence, RI
Station: WLNE-TV ABC
Broadcast Month: December 97 January 98
Start Date: 12/26/97 End Date: 1/25/98
Account Executive: Mary Ball
Media Buyer: Dan Oliver
P.O. # 1212-1

Dec/ Week 4...12/26-12/28/97
Jan/ Week 1...12/29/97-1/4/98
Week 2...1/5-1/11/98
Week 3...1/12-1/18/98
Week 4...1/19-1/25/98

Daypart	# Spots Week					Program	Rtg 25-54	Rtg. 35-64	Rate
	4	1	2	3	4				
M-F 7-9A	1	2	2	2	1	GMA	1	1.3	\$50*
M-F 9A-12N	1	5	5	5	4	Morning Rotation	1	1	30*
M-F 6-8P	1	1	1	1	1	News/Seinfeld/Mad About You	6	6	300
M-SU 8-11P	-	1	1	-	-	Prime Rotator	6	6	300
M-SU 11P	-	2	2	2	2	Late News	3	3	125
M-F 11:30P-1A	2	10	5	10	5	Niteline, Politically Incorrect, Fresh Prince	1	1	25
S/S 12N-6P	2	2	2	2	2	Weekend Rotator	4	4	100*
TH Various	-	2	-	-	-	Citrus Bowl/Rose Bowl Sugar Bowl	10	10	500
	86								

Gross.....\$4600.00
Commission...\$690.00
Net.....\$3910.00

*** Trade. \$2,000.00**

***Please provide demand billing
for following flight dates so that
all invoices and affidavits are on
one bill**

5 Week Totals:	A 25-54	A 35-64
Commercials:	86	86
GRP's:	180	182.4
CPP:	\$27.22	\$26.86
Impressions	1,148,400	972,192
CPM:	\$4.27	\$5.04



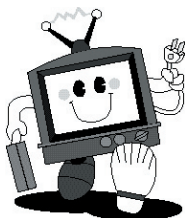
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TELEVISION TRAFFIC ORDER

Participating Clubs:
1: Warwick
2: East Providence
3: North Dartmouth
Revision #:

Market: Providence, RI
Station: WNAC-TV (FOX)
Broadcast Month: December 97 January 98
Start Date: 12/26/97 End Date: 1/25/98
Account Executive: Cilia Smith
Media Buyer: Dan Oliver
P.O. # 1212-2

Dec/ Week 4...12/26-12/28/97
Jan/ Week 1...12/29/97-1/4/98
Week 2...1/5-1/11/98
Week 3...1/12-1/18/98
Week 4...1/19-1/25/98

Daypart	# Spots Week				Program	Rtg 25-54	Rtg. 35-64	Rate
	4	1	2	3				
M-F 10A-2P	2	5	5	5	Star Trek, Little House, Ricki Lake, Dr. Quinn	.5	.5	\$10
M-F 5-8P	1	2	2	2	BMW, FH, Simpsons, H Improvement, Frasier	2	2	75
M-F 11P-12M	1	2	1	2	VIBE	1	1	35
M-F 12M-1A	1	3	3	3	Star Trek Deep Space 9	.5	.5	15
S/S 12N-6P	2	2	2	1	Sports	1	1	50
Sat 6-8P	1	1	-	1	Outer Limits, X Files	2	2	100
M-SU 10-11P	1	3	3	3	News, Cheers	2	1	65
	75							

Gross.....\$2880.00
Commission...\$432.00
Net.....\$2448.00

*** Please provide demand billing
for following flight dates.**

5 Week Totals:	A 25-54	A 35-64
Commercials:	75	75
GRP's:	82.5	59.5
CPP:	\$34.91	\$48.40
Impressions	526,350	317,135
CPM:	\$5.47	\$9.08



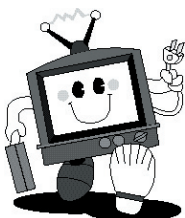
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TELEVISION TRAFFIC ORDER

Participating Clubs:
1: Warwick
2: East Providence
3: North Dartmouth
Revision #:

Market: Providence, RI
Station: WPRI-TV (CBS)
Broadcast Month: December 97 January 98
Start Date: 12/26/97 End Date: 1/25/98
Account Executive: Adele Greene
Media Buyer: Dan Oliver
P.O. # 1212-3

Dec/ Week 4...12/26-12/28/97
Jan/ Week 1...12/29/97-1/4/98
Week 2..1/5-1/11/98
Week 3...1/12-1/18/98
Week 4...1/19-1/25/98

Daypart	# Spots Week					Program	Rtg 25-54	Rtg. 35-64	Rate
	4	1	2	3	4				
MF 5-5:30P			1	3	2	News	3	2	\$75
MF 11:35P-12:35A			-1	3	3	Letterman	3	2	75
S/S 12N-6P			4	4	4	Weekend Rotator	1	1	50
	44								

Gross.....\$2800.00
Commission...\$420.00
Net.....\$2380.00

*** Please provide demand billing
for following flight dates.**

5 Week Totals:	A 25-54	A 35-64
Commercials:	44	44
GRP's:	92	68
CPP:	\$30.43	\$41.17
Impressions	586,960	362,440
CPM:	\$4.77	\$7.73